

Product Guide 2021



**ARLA
PRO.**



ARLA PRO.



You will already be familiar with much-loved brands such as Lurpak®, Cravendale® and Castello®, and now as part of the Arla Pro portfolio they are ready to take on the challenges and demands of the out of home market.

LURPAK

CASTELLO

Cravendale

ANCHOR

Lacto
FREE

Trevarrian
CORNISH CREAMERY

A close-up photograph of a hand holding a white ceramic coffee cup. A stream of white milk is being poured from a metal pitcher into the cup, creating a delicate latte art design on the surface of the coffee. The background is dark and out of focus, showing a brown cloth.

ARLA
PRO.

CONTENTS

We have divided our diverse product range into separate product baskets sorted by occasion, so you can easily find all your dairy essentials.

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BREAKFAST



PIZZA



BURGER



COFFEE



SANDWICHES



ON-THE-GO



BACK OF HOUSE





BREAKFAST

The most important meal of the day, we offer breakfast solutions sure to kick start your customers day. Try our smooth and buttery Lurpak to enhance your breakfast bakery goods or pour our Cravendale milk, finely filtered to make it purer for a fresher taste.

53%
cite a “filling
breakfast”
as a priority
when eating²

64%
agree breakfast
is the most
important meal
of the day¹



TRENDS INFORMATION



After the turbulence caused by COVID-19 in 2020, more indulgent breakfast options like bacon, sausages and eggs soared in popularity. However, this affect quickly rebounded, and now three quarters of Brits say health is either very or quite important in their breakfast choices ^{3 4}



Now eaten at any time, only 52% of consumers define breakfast by the ‘time of day’, a trend further heightened through 2020 as 19% more breakfasts were eaten after 9am, reflecting the increased time consumers have as they work from home ^{3 5}

Channel



Younger consumers drive the on-to-go category with nearly a fifth of 25 to 34-year-olds eating breakfast on the go every day in 2019 or half at least once a week, falling to just 6% of 65+ year-olds ⁶



YOUR PERFECT PRODUCT BASKET



Anchor Portions

Twice churned for richness and depth of taste. Produced in Westbury, Wiltshire.

Key Benefits:

- 100% British Milk
- Red tractor approved
- Only 2 ingredients – milk and salt

Case size: 5 x 100 x 7g



Lurpak Spreadable Portions

Perfectly spreadable with 100% natural ingredients, the smooth and buttery taste of Lurpak.

Key Benefits:

- Made with only milk, rapeseed oil, water and salt
- No artificial colours or preservatives
- Easily spreadable for your customers to enjoy

Case Size: 6 x 100 x 8g



Arla Pro Butter Portions

Deliciously creamy butter.

Made with 100% British milk & cream. Farmer owned - Care in every step from cow to you. Suitable for vegetarians. Individual butter portions. Since our first block was patted into shape over a century ago, we've been churning deliciously creamy butter for generations of butter lovers. Ideal for individual use.

Key Benefits:

- 100% British Milk

Case Size: 5 x 100 x 7g



Protein

Thick, delicious and fat free, Arla® Protein makes for an easy way to contribute towards your customers everyday protein fix without any fuss.

Key Benefits:

- 100% Natural ingredients
- Fat Free
- 20g of protein in every tub

Case Size: 6 x 150g



Skyr

Great for making your own breakfast pots back of house. Carefully strained to create a delicious, silky texture.

Key Benefits:

- Fat free & high protein
- Reduced sugar
- Contains no artificial colours or flavours
- Suitable for vegetarians

Case Size: 6 x 1kg

Also available in 150g pots

YOUR PERFECT PRODUCT BASKET



Organic

No artificial fertilizers or herbicides are used with our outdoor-grazed cows to create a consistent and reliable everyday milk.

Available in Whole and Semi-skimmed.

Case Size: 6 x 2ltr



Arla Milk

By combining great quality dairy with out-of-home expertise. Of course, being farmer-owned also means that, by buying Arla products, you and your customers are directly supporting dairy farmers.

Available in Whole and Semi-skimmed

Case Size: 6 x 2ltr



Yeo Valley Milk

No.1 organic dairy brand

Using Organic milk means fewer pesticides and happier healthier cows producing wholesome milk. This also enables you to communicate a compelling story front of house to your customers to show the care you take in sourcing your ingredients.

Case Size: 6 x 2ltr



B.O.B Milk

Fat-free milk that tastes like semi-skimmed, bringing out the best of both in your coffee.

Case Size: 6 x 2ltr



Cravendale

Finely filtered through ceramic plates to remove more bacteria than pasteurisation alone, making it last longer.

Key Benefits:

- 21 days unopened and 7 days once opened

Whole Milk

Case Size: 6 x 2ltr

Semi Skimmed

Case Size: 6 x 2ltr

Case Size: 10 x 250ml



Lactofree ESL

Feel-good dairy without the lactose. Performs just as well as our regular milk as it contains the same levels of fat and protein.

Lactofree Fresh ESL Semi

Case Size: 6 x 1ltr



Lactofree UHT

Feel-good dairy without the lactose. Performs just as well as our regular milk as it contains the same levels of fat and protein.

Lactofree UHT Semi

Case Size: 12 x 1ltr

Lactofree UHT Whole

Case Size: 12 x 1ltr



Lactofree Portions

Perfect for on-the-go goodness, our Lactofree portions give your guests and customers feel-good choice wherever they are.

Key Benefits:

- 100% natural ingredients
- UHT so no need for refrigeration
- Ideal for those on the move

Case Size: 100 x 20ml



PIZZA

Pizza is firmly establishing itself as one of our favourite British dishes. With simple ingredients, simple preparation and cooking methods pizza adapts itself brilliantly to regional and local cuisines and taste profiles. The UK pizza market is one of the most diverse in Europe and still growing.

UK Pizza market is worth
£5bn¹

#1 Fastest
Growing Dish
OOH²

UK delivery grown **+4%** year to April 2020³

Pizza/Italian restaurants **+13.8%**
servings growth year to March 2020³

SCAN HERE



For our guide to
pizza delivery
Or visit **arlapro.co.uk**

TRENDS INFORMATION



The pizza delivery market is thriving, and it has only been heightened by a disruptive 2020. Now worth an estimated £2.1bn, pizza makes up half of the total UK delivery market today which has grown 73% in the last 10 years ⁴



As the delivery market booms, DIY “pizza kits” have too. Containing all the ingredients needed to create a pizza at home, including a dough ball, mozzarella, sauce, toppings and cooking instructions - these are a great way to diversify your offer while keeping things simple BOH.

Authentic styles like Detroit or Neapolitan have seen huge growth and offer a point of difference for pizzerias. Use a cheese with a thicker cut like block or diced to replicate these styles.



Channel



Sources: **1** NPD Group 2018 **2** MCA UK Eating Out Market Report 2019 **3** NPD Group / CREST 2020 **4** Statista - Pizza and Italian Restaurant Market UK 2019



YOUR PERFECT PRODUCT BASKET



Large Diced Mozzarella

A thicker cut size for a slower melt, allows the pizza base to be fully cooked before the cheese begins to burn.

Key Benefits:

- Once cooked it resembles softer mozzarella formats such as buffalo, burrata and fior di latte
- Low moisture content allows the pizza to be cooked more evenly, giving a crispy base and a golden crust
- A 10x10mm cut size making it the perfect solution for operators who use super-hot pizza ovens

Case Size: 6 x 2kg



Grated Mozzarella

Optimum coverage and yield, even and consistent melt.

Key Benefits:

- Gives optimum coverage and yield as well as an even and consistent melt
- Can be mixed with local/artisanal cheeses to create an individual blend
- Smaller cut size means a quicker melt but still retains flavour and a traditional mozzarella colour

Case Size: 6 x 2kg



Large Shredded Mozzarella

Thicker cut size than shredded, ensures even coverage with an even melt.

Key Benefits:

- Perfect for delivery, retaining opacity as it's transported from kitchen to consumer
- A 4x4x20mm cut sizes means more stretch on the cheese once cooked
- Retention of colour/opacity means you don't need to overload with cheese to achieve the desired result on delivery

Case Size: 6 x 2kg



Block Mozzarella

Perfect for pizza purists, a versatile product that can be used across the menu, ideal for customisation to create a bespoke blend/shape and authentic looking pizza.

Key Benefits:

- Perfect for creating an irregular cut to replicate softer mozzarella formats such as buffalo, burrata and fior di latte
- Can be mixed with local/artisanal cheeses to create an individual blend
- Shape and size works with industrial graters or can be grated by hand

Case Size: 8x2.3kg



Grated Mozzarella & Cheddar

Fresh & creamy, an ideal blend of flavour and melt, that's grated for easy portion control and even coverage during cooking.

Key Benefits:

- Made using 70% Mozzarella & 30% Cheddar
- Perfect for paninis or sandwiches to add more stretch & flavour
- Versatility - Perfect for paninis or sandwiches to add more stretch and flavour

Case Size: 6 x 2kg





BURGERS

The popularity of burgers on menus shows no sign of diminishing, but consumer preferences are changing. Cheese plays a vital role in the burger build, adding moisture and drawing out other flavours. At Arla Pro, we're dedicated to helping you make the most of the opportunity.

#1
delivery dish
in 2020¹

#1
restaurant dish
in 2019³

35% of 18 to 34 year-olds are
reducing meat in 2021²

SCAN HERE



For our New York
burger trend report
Or visit arlapro.co.uk

TRENDS INFORMATION



The growth of flexitarian, that is to say people who do eat meat but who would like to reduce their intake, is an accelerating trend which was again heightened in 2020. Partly driven by COVID-19, the meat-free grocery category shot up 18.4%, however the meat free burger category outpaced the market at 37%, demonstrating Brits' love for meatless burgers⁴

The delivery market is one of the only winners from COVID-19, with sales up 11.6% on 2019, our cheddar slices melt opaque to help retain a quality appearance as it travels⁵

57% of consumers are always or often influenced by how well a product is tailored to their needs, and 47% have a more favourable perception of products they helped to create. Cheese is an easy way to offer customisation to drive incremental sales and boost GP on menus⁶

Channel



Sources: **1** Deliveroo 2020 **2** Synergy Consumer Trends Report 2021 **3** MCA UK Eating Out Market Report 2019
4 Kantar 12 w/e 14 June 2020 **5** Food Navigator 2020 **6** GlobalData 2018 Q4 Global Consumer Survey



YOUR PERFECT PRODUCT BASKET



Arla Pro Cheddar Slices

With a consistently smooth & creamy flavour, our white cheddar slices are cut to the perfect thickness for optimum melt and hold.

Key benefits

- Farmer owned, made with milk from British dairy farms
- Thickness for optimum melt and hold
- Suitable for vegetarians
- Endorsed by Craft Guild of Chefs
- 100% natural ingredients

Arla Pro Mild Cheddar Slices

Case Size: 6 x 1kg

Arla Pro Mature Cheddar Slices

Case Size: 6 x 1kg



Mozzarella Slices

Mild, creamy flavour with a slightly salty taste.

Key benefits

- 100% Mozzarella
- Convenient portion control
- Great flavour that's enhanced by heat
- Endorsed by Craft Guild of Chefs

Case size: 6 x 1kg



Arla Pro Scottish Coloured Cheddar Slices

With a consistently smooth & creamy flavour, our mild coloured cheddar slices are cut to the perfect thickness for optimum melt and hold, with a rich and appetising colour to bring out the best in any dish - hot or cold.

Key benefits

- Farmer owned, made with milk from British dairy farms
- Thickness for optimum melt and hold
- Suitable for vegetarians
- Endorsed by Craft Guild of Chefs
- 100% natural ingredients
- Rich and appetising colour

Case Size: 6 x 1kg



Monterey Jack Slices

On trend alternative to cheddar to premiumise the menu or build GP through an upgrade option.

Key benefits

- Superior melt for a great visual appearance.
- Reduces complexity BOH - cheese melts with the residual heat from the burger, removing the need for additional processes.

Case size: 6 x 1kg

BURGERS

YOUR PERFECT PRODUCT BASKET



Castello Blue Cheese

The creamy and characteristically tangy notes of blue are balanced with sweet and salty undertones.

Conveniently sliced to the perfect size and made to melt, Castello® Burger Blue transforms any burger into a delight.

Key benefits

- Suitable for vegetarians
- Ideal size for burgers
- Holds texture once heated

Case Size: 10 x 125g



Castello Cheddar with Cracked Black Pepper

Notes of cracked pepper complement the unique sharp and sweet flavours of Mature Cheddar slices.

Key benefits

- Made in Britain
- Suitable for vegetarians
- Ideal size for burgers
- Suitable for sandwiches/toasties

Case Size: 10 x 125g



Castello Cheddar with Caramelized Onion

The Red Onion Cheddar has a tantalizing tangy taste with a sweet and zingy twist, in a smooth texture.

Key benefits

- Made in Britain
- Suitable for vegetarians
- Ideal size for burgers
- Suitable for sandwiches/toasties

Case Size: 10 x 125g



Arla Pro Grilling Cheese

Arla Pro Grilling Cheese is shaped conveniently for burger patties, while holding and performing consistently as a protein substitute across a host of dishes on your menu. It does not split, shrink, shred or melt while cooking to reduce wastage.

Case Size: 4 x 1.5kg





COFFEE

Despite a difficult 2020, the British coffee market is only predicted a modest contraction of -0.5%, having previously undergone 20 consecutive years of growth, and it is widely expected to recover that ground in 2021. With the top three coffee drinks being latte, cappuccino and americano, milk has a key role in delivering the quality taste that consumers are looking for ^{1 2 3}

UK coffee shop market worth
£10.5bn³

#1
branded coffee
shop market in
Europe³



SCAN HERE

For our milk in
coffee insights
Or visit arlapro.co.uk

TRENDS INFORMATION



The alternative milks sector grew by 18% in 2019, driven by lactose intolerance and lifestyle changes. After oat milk, lactose-free milk is the next most frequently requested alternative, asked for by 6.4% of consumers.⁴

The focus on the environment and sustainability in the national media has contributed to ethical consumerism now being valued as the most important consumer trend affecting the coffee shop market, with 75% now wanting coffee shops to be transparent about their coffee sourcing⁵



Channel



Sources: **1** CBI - The United Kingdom's market potential for coffee 07.09.2020 **2** Allegra Project Café 2019
3 Allegra Project Café 2020 **4** Kantar 52 W/E June 2019 **5** Allegra The Future of Coffee UK 2020



YOUR PERFECT PRODUCT BASKET

**Cravendale**

Finely filtered through ceramic plates to remove more bacteria than pasteurisation alone, making it last longer.

Available in Whole & Semi.

Key Benefits:

- 21 days unopened and 7 days once opened

Whole Milk

Case Size: 6 x 2ltr

Semi Skimmed

Case Size: 6 x 2ltr

**Lactofree ESL**

Feel-good dairy without the lactose. Performs just as well as our regular milk as it contains the same levels of fat and protein.

Available in Whole & Semi.

Semi ESL

Case Size: 6 x 1ltr

Whole ESL

Case Size: 6 x 1ltr

**Lactofree UHT**

Feel-good dairy without the lactose. Performs just as well as our regular milk as it contains the same levels of fat and protein.

Available in Whole & Semi.

Semi UHT

Case Size: 12 x 1ltr

Lactofree UHT Whole

Case Size: 12 x 1ltr

**Arla UHT Milk****UHT Skimmed**

Case Size: 12 x 1ltr

UHT Semi Skimmed

Case Size: 12 x 1ltr

**Yeo Valley Milk**

No.1 organic dairy brand

Using Organic milk means fewer pesticides and happier healthier cows producing wholesome milk. This also enables you to communicate a compelling story front of house to your customers to show the care you take in sourcing your ingredients.

Case Size: 6 x 2ltr

**B.O.B Milk**

Fat-free milk that tastes like semi-skimmed, bringing out the best of both in your coffee.

Case Size: 6 x 2ltr

YOUR PERFECT PRODUCT BASKET



Organic

No artificial fertilizers or herbicides are used with our outdoor-grazed cows to create a consistent and reliable everyday milk.

Available in Whole and Semi-skimmed.

Case Size: 6 x 2ltr



Arla Milk

By combining great quality dairy with out-of-home expertise. Of course, being farmer-owned also means that, by buying Arla products, you and your customers are directly supporting dairy farmers.

Available in Whole and Semi-skimmed

Case Size: 6 x 2ltr



Lactofree Portions

Perfect for on-the-go goodness, our Lactofree portions give your guests and customers feel-good choice wherever they are.

Key Benefits:

- 100% natural ingredients
- UHT so no need for refrigeration
- Ideal for those on the move

Case Size: 100 x 20ml



Anchor Aerosol Cream

Squirt some Anchor magic. Fab with fruit and delicious with dessert. The original creamy treat. Suitable for vegetarians.

Case Size: 9 x 500g



Arla Pro Whipped Cream

A great accompaniment to various kinds of cakes and desserts, delicate in flavour and sumptuously creamy in texture. Farmer owned, care in every step from cow to you. Suitable for vegetarians.

Case Size: 9 x 500g





SANDWICHES

The food-to-go market is worth an estimated £21.7bn, and sandwiches are the most popular product within the category, accounting for a 57% share of the market. Salads, in second place, make up only 10%. Coffee shops, cafés and sandwich retailers all increased their share of visits in 2019 before the COVID pandemic, boosted by growing appreciation for lower prices and value for money^{1 2}

#1

food-to-go
lunch item¹

#1

out of home
lunch dish²

#2

food-to-go
snack item¹

#1

out of home
snack item²

#1

food-to-go
breakfast item¹

#1

out of home
breakfast dish²

SCAN HERE



To download the LURPAK®
Sandwich Guide
Or visit arlapro.co.uk

TRENDS INFORMATION

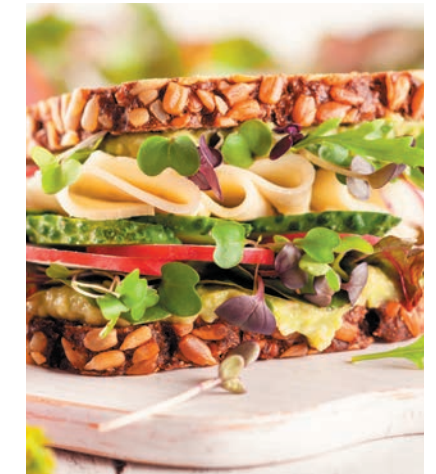


Sandwiches are upgrading, in the year to January 2019, the average price of sandwiches increased 2.6%, in fact they have been increasing for years³



The experience economy is booming, 2/3s of customers want hospitality venues to deliver ‘an experience they can’t replicate at home’, so try offering big, colourful sandwiches with a ‘wow’ factor to ensure you stay ahead of the curve. These also create ‘instagramable’ moments, encouraging customers to share their experience online⁴

Sustainability, health and provenance are the three biggest food and drink trends of the last 5 years, and sandwich retailers have seen the largest increase in customer satisfaction for ethical practices. Farm-to-fork traceability/ sustainability and natural products are increasingly important for consumers²



Channel



Sources: **1** MCA HIM Food To Go Market Report 2019 **2** MCA UK Eating Out Market Report 2019 **3** MCA HIM UK Food to Go Market Report 2020
4 KAM Media – The New Normal, The Post Corona Consumer – April 2020



YOUR PERFECT PRODUCT BASKET

**Arla Pro British Cheddar Cheese**

With a consistently smooth & creamy flavour, our cheddar holds together well for cutting or grating and brings out the best in any dish - hot or cold. Suitable for vegetarians. Farmer owned - care in every step, from cow to you. Arla's award winning Cheddars are finely crafted in timeless fashion at our traditional British creameries.

**Arla Pro British Mild Cheddar Cheese**

Case Size: 4 x 5kg

**Arla Pro British Mature Cheddar Cheese**

Case Size: 4 x 5kg

Arla Pro British Mild Coloured Cheddar Cheese

Case Size: 4 x 5kg

**Arla Pro Scottish Cheddar Cheese**

With a consistently smooth & creamy flavour, our mature, coloured cheddar holds together well for cutting or grating and brings out the best in any dish - hot or cold.

**Arla Pro Scottish Mild Cheddar Cheese**

Case Size: 4 x 5kg

**Arla Pro Scottish Coloured Mature Cheddar Cheese**

Case Size: 4 x 5kg

Arla Pro Scottish Mature Cheddar Cheese

Case Size: 4 x 5kg

**Arla Pro British Lighter Grated Cheddar**

With 30% less fat but still with a rich and full flavour, here's a lighter cheese that's perfect for creating those healthier menu options. Suitable for vegetarians. Farmer owned - care in every step, from cow to you Arla's award winning Cheddars are finely crafted in timeless fashion at our traditional British creameries

Case Size: 6 x 1kg

**Lurpak® 2kg Spreadable**

The great taste of Lurpak® spreadable, made from 4 simple ingredients milk, salt, rapeseed oil and water. Making it easy to spread right from the fridge saving time and effort. Contains no palm oil, hydrogenated fats, artificial colourings, preservatives or other additives. Suitable for vegetarians.

Case Size: 4 x 2kg



YOUR PERFECT PRODUCT BASKET



Arla Pro Cheddar Slices

With a consistently smooth & creamy flavour, our white cheddar slices are cut to the perfect thickness for optimum melt and hold.

Key benefits

- Farmer owned, made with milk from British dairy farms
- Thickness for optimum melt and hold
- Suitable for vegetarians
- Endorsed by Craft Guild of Chefs
- 100% natural ingredients

Case Size: 6 x 1kg



Arla Pro Mozzarella Slices

Mild, creamy flavour with a slightly salty taste.

Key benefits

- 100% Mozzarella
- Convenient portion control
- Great flavour that's enhanced by heat
- Endorsed by Craft Guild of Chefs

Case Size: 6 x 1kg



Arla Pro Scottish Coloured Cheddar Slices

With a consistently smooth & creamy flavour, our mild coloured cheddar slices are cut to the perfect thickness for optimum melt and hold, with a rich and appetising colour to bring out the best in any dish - hot or cold.

Key benefits

- Farmer owned, made with milk from British dairy farms
- Thickness for optimum melt and hold
- Suitable for vegetarians
- Endorsed by Craft Guild of Chefs
- 100% natural ingredients
- Rich and appetising colour

Case Size: 6 x 1kg



Castello Blue Cheese

The creamy and characteristically tangy notes of blue are balanced with sweet and salty undertones.

Conveniently sliced to the perfect size and made to melt, Castello® Burger Blue transforms any sandwich into a delight.

Key benefits

- Suitable for vegetarians
- Ideal size for sandwiches
- Holds texture once heated

Case Size: 10 x 125g

Also available as a wedge:

Castello Blue Table Pack

Case Size: 10 x 100g

YOUR PERFECT PRODUCT BASKET



Anchor® Spreadable
No.1 British butter brand*

Anchor® Spreadable is real butter blended with rapeseed oil. We make our spreadable using deliciously creamy Anchor® Butter, which we've been churning for generations of butter lovers. We blend it with rapeseed oil so that you can enjoy the rich buttery taste and spread it straight from the fridge. It is lovingly made in Westbury, Wiltshire using 100% British milk.

Case Size: 16 x 250g
750g



Tickler Cheddar

Award winning cheeses and the number one speciality cheese brand in the UK.

Through a blend of skill and imagination, Castello offers a full range of indulgent cheeses for everyday sensations.

Bold, tangy and distinctive. Made at the Taw Valley Creamery in the heart of Devon, each batch is crafted by experts and perfectly complements cheese boards.



Tuxford & Tebbutt Blue Stilton

A prized cooking cheese which can bring a smooth, tangy richness to soups, sauces and salads.

Consistent and attractive rind, perfect for cheeseboards.



Tuxford & Tebbutt 1780 Blue

Powerful and complex aged English cheese with distinctive blue veining and a rounded, delicate after taste.

Key benefits

- Perfect on a cheeseboard and also for cooking
- Rich and creamy, while still crumbly, to apply across the menu
- More mellow than Stilton, appealing to a wider range of customers



Trevarrian Cheese

Trevarrian prides itself on award winning soft cheeses, from fabulously rich Cornish Brie and Camembert to tangy Goat's cheese.

Quality local ingredients are used, and whenever possible the first port of call are local farmers whose cows and goats produce the sweetest, richest milk.

Key benefits

- Ideal for a cheeseboard, salads, as a cooking ingredient and grilling
- Available as a sandwich Brie – perfect for slicing and filling sandwiches
- British Brie demonstrating support to British agricultures



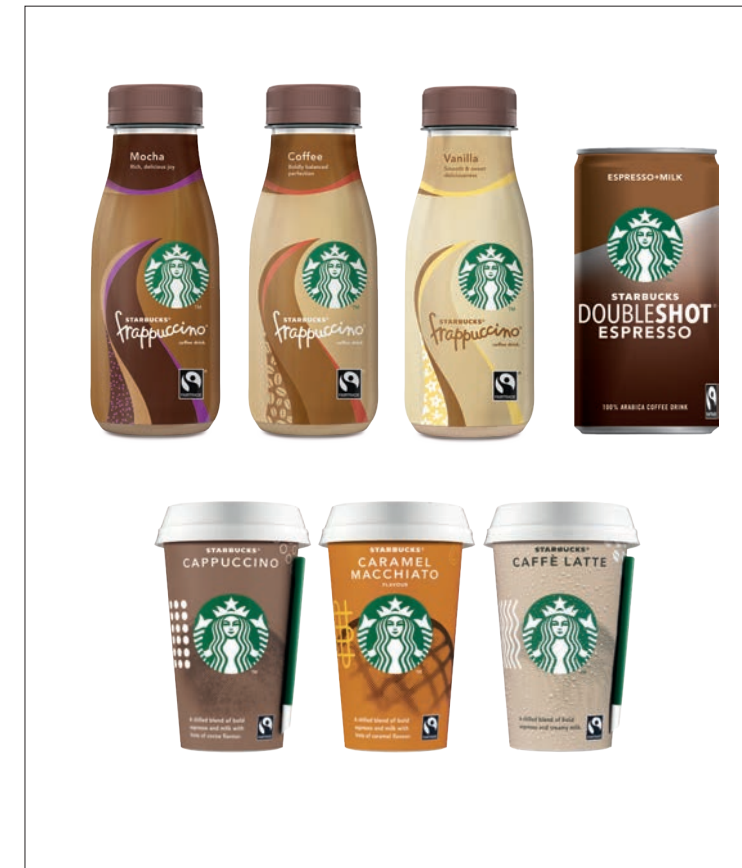
ON THE GO

Despite a decade of strong growth, the 2020 pandemic has caused the food-to-go sector to shrink, however as the market reopens in 2021 a rapid recovery of up to 40% is expected¹

Busy lifestyles will continue to drive more eating-out occasions, with 24-hour grazing and all-day dining continuing to provide opportunity for operators who tailor their offering to these occasions to maximise their profits.

When consumers are on-the-go, they still expect to be inspired by the choice of food and drink available in outlets. They want to see healthier options alongside trusted brands.

Source: ¹ Lumina Intelligence UK Food To Go Market Report 2020



- The Starbucks chilled coffee range allows consumers to enjoy great tasting Starbucks coffee anytime, anywhere.
- Starbucks is the number 1 milk based beverages brand in the UK.

STARBUCKS ON THE GO DRINKS

Made with Fairtrade certified, 100% Arabica coffee beans Starbucks chilled coffee is perfect for those on the go moments, anytime, any place.

Key Benefits:

- Starbucks provides a great on the go opportunity out of home
- Consumption of chilled on-the-go coffee is in high demand with millennials
- Double shot and Frappuccino offer ambient solutions for a non chilled supply chain

Starbucks Frappuccino Coffee PET
Starbucks Frappuccino Mocha PET
Starbucks Frappuccino Vanilla PET
Starbucks Doubleshot

Case Size: 8 x 250ml
Case Size: 8 x 250ml
Case Size: 8 x 250ml
Case Size: 12 x 200ml

Channel



Sources: *Kantar Worldpanel • **Protein contributes to the maintenance of muscle mass and to a growth in muscle mass



YOUR PERFECT PRODUCT BASKET



Cravendale

Finely filtered through ceramic plates to remove more bacteria than pasteurisation alone, making it last longer.

Key Benefits:

- 21 days unopened and 7 days once opened

Semi Skimmed

Case Size: 10 x 250ml



PROTEIN DRINKS

Arla® Protein makes for an easy way to contribute towards your customers everyday protein fix without any fuss. Available in a range of tasty flavours in both milk and yoghurt to help rebuild muscle in a convenient bottle/pouch.

20g of protein in every product.**



SKYR 150G POTS

- Fat free & high protein
- Reduced sugar
- Contains no artificial colours or flavours
- Suitable for vegetarians

Available in: Mixed Berries, Cherry and Strawberry





BACK OF HOUSE

Consumers are more tuned into the importance of real and better food than ever before. Whether they are looking for better taste and texture, more authenticity or transparency, the use of real, natural products needs to be at the heart of every menu.

1 in 7
say quality
ingredients are the
most important trust
builder¹

4 in 5
saying food quality
contributes most to
experience¹

SCAN HERE



To unlock our insights on
trust in pubs
Or visit arlapro.co.uk

Source: ¹ Arla Pro / CGA The Trust Factor 2020

YOUR PERFECT PRODUCT BASKET



Arla Unsalted Butter

Made with 100% British milk & cream for a smooth, unsalted butter that's deliciously versatile in the kitchen.



Arla Salted Butter

Made with 100% British milk & cream, this tasty butter has a low salt content to prevent over-seasoning. Suitable for vegetarians.



Apetina

Apetina® Paneer is a mild and soft Indian style cooking cheese with a porous texture, which gives it an exceptional ability to soak up flavours, making it perfect in for example curries. Suitable for vegetarians.



Lurpak

The UK's no.1 butter brand*

Great dishes need ingredients that stand up to the challenge. Lurpak Slightly Salted Butter is made from 100% fresh milk and perfect for finishing off a steak or vegetables to add a rich buttery flavour.



Anchor Butter

No.1 British butter brand**

Deliciously creamy butter. Made with 100% British milk. Farmer owned - Care in every step from cow to you.





ARLA PRO.



Being farmer-owned means we are in control of the quality of the milk every step of the way. So you can expect natural, nutritious dairy that's sourced in a responsible and sustainable way.

For more information about Arla Pro and our brands:

arlapro.co.uk arla_pro_uk@arlafoods.com [arlaprouk](https://www.instagram.com/arlaprouk)